

The Market Development Component

What, Why and How?



Barbara J. Lucks
City of Springfield
Department of Environmental Services

A BRIEF HISTORY OF SOLID WASTE MANAGEMENT IN SPRINGFIELD

The City of Springfield has been looking for a solution to its solid waste management since the mid 1980's.

August, 1986 – Voters defeated incinerator

June, 1988 – Citizen Solid Waste Task Force appointed

1990 – Task Force recommends Integrated Solid Waste Management Plan

February, 1991 – Voters approve plan and funding

Also, 1991 – Senate Bill 530 goes into effect

February, 1993 – Voters approve flow control



Mission

Our mission is to provide an Integrated Solid Waste Management System for Springfield and Greene County that is environmentally sound and economically feasible which represents a long-term solution to preserve the natural resources of the region for present and future generations. Springfield's voter-approved ISWMS is administered by the Solid Waste Management Division of the City's Department of Environmental Services.

The Voter Approved Integrated Solid Waste Management System (ISWMS) includes:

Curbside Recycling (provided by private haulers)

Household Chemical Collection Center

Yardwaste Recycling Center

Recycling Centers

Market Development Program

Information and Education Program

Springfield Sanitary Landfill

Curbside Recycling



Provided by private waste haulers
Required by City ordinance
Single Stream / Commingled



Household Chemical Collection Center



Information / Education Program



81,000+
educational
materials
distributed
yearly

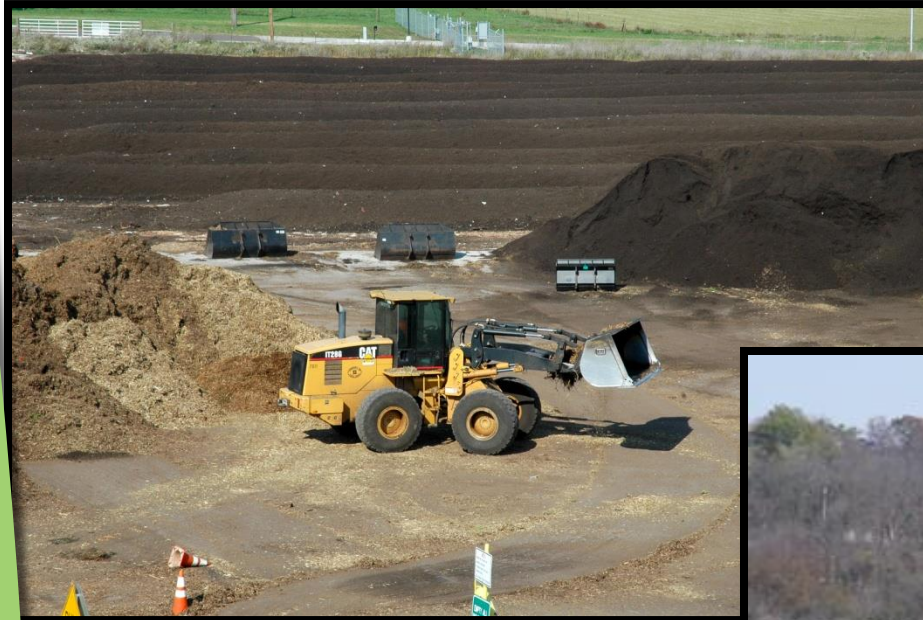


150+ tours,
presentations and
events yearly



26,000+ hotline
calls/ 80,000+
web hits yearly

Yardwaste Recycling Center



Over 75,000 customer visits
yearly

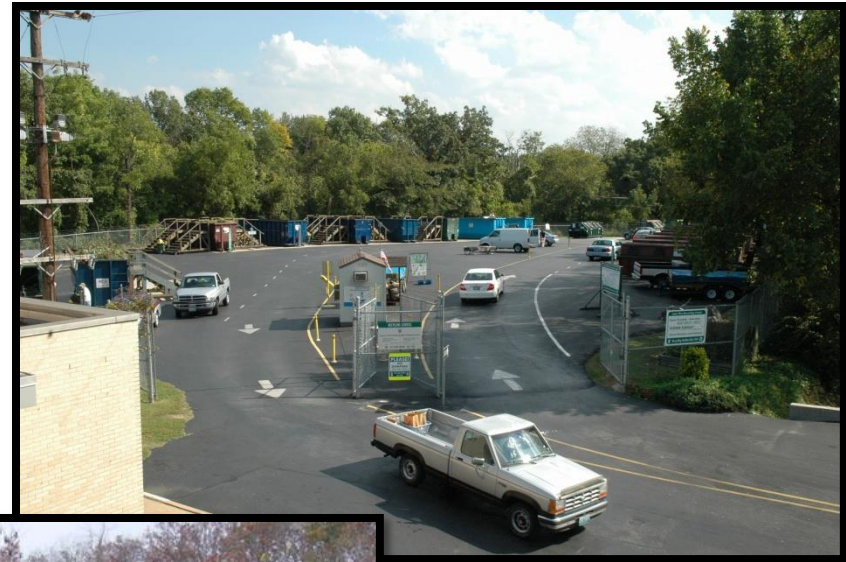
Estimated 180,000 cu. yds.
of Yardwaste/Brush
received yearly



Recycling Centers



300,000+
customer visits
yearly



4,000+ tons
of materials
yearly



Springfield Sanitary Landfill

- Primary funding source for ISWMS
- \$5.5 Million annual operating & maintenance budget
- 1200 acres, approx. 120 active fill areas
- Receiving an average of 675+ tons daily



Market Development Defined

- Business Attraction = Economic Development
- Business Assistance
- Business Development
- Branding the Springfield Market
- **Buy Recycled**



Text Book Examples

Nestle Purina PetCare



Ripple Glass



don't worry.
your glass
is in a better
place.



Success Stories

*Solid Waste Management District “O”
Subgrantees*

Dairy Farmers of America

- 14,000 member cooperative
- Founded January 1, 1998
- Committed to Sustainability
- Frappiccino
- 2014 – 610,560 lbs glass recycled



Dairy Farmers of America

Urban District Alliance

- Began recycling glass in 2008
- 46 establishments on program
- Over 2 million “adult beverage containers” recycled



Central Street Recycling Coalition

- Started March 11, 2008
- 7 Government Entities
- Initial Investment of \$1033
- September 30, 2015 balance \$5,267.76



Business Assistance

- Hiland Dairy
 - Red Diamond Tea
- O'Reilly Hospitality
 - Committed to sustainability



Business Development

- Solid Waste Haulers
 - 12 – 15 businesses
 - Furnish Informational brochures
 - Include in special events
- Recycling Processors
 - City contract
 - Promotion in “Guide to Recycling”
 - Include in special events

Today's Market Development Activities

- Waste Reduction Assistance
- Ozarks Materials Exchange
- Promotion of Recycling
- Promotion of Services
- Promotion of Accomplishments
 - Choose Environmental Excellence Luncheon
 - Solid Waste Management Awards
- Ozarks GreenScore
- Special Event Recycling

Think...



Environmentally Sound Construction

Residential

Commercial



We can help!

- Assistance in securing on-site recycling for construction/demolition waste
- Information about construction materials with recycled content
- Springfield Sanitary Landfill – local, accessible, affordable disposal of materials that cannot be recycled or reused

Solid Waste Management Division

Department of Environmental Services

Recycling Hotline: 864-1904 www.springfieldmo.gov/recycling



NEW! Your Re-Use Resource

Free, online materials exchange which enables businesses, nonprofits, government agencies and artists to create AND search listings online.

Now up and running...
We need your stuff!



FOR MORE INFORMATION (417) 864-2003

REUSEOZARKS.ORG

A Project of:
Partnership for Sustainability

Promotional support
provided by:





A Guide to Recycling in Springfield



This guide lists local outlets for many items that can be recycled. If you have items that are not listed, please call the Recycling Hotline at 864-1904 and we will attempt to find an outlet for those items.

Call to verify acceptance prior to making the trip to the business/organization listed. Acceptance of some materials is subject to sometimes quickly changing recycling market conditions. The businesses listed here may also have specific requirements or fees regarding items they accept. It is possible that other materials may also be accepted in addition to those listed.

Habitat for Humanity ReStore

Commercial/Residential Building Materials and Home Improvement Supplies 829-4001

Tires - Recycling/Disposal
Several options are available. The Landfill accepts tires cut into thirds (the tread and two side walls). Tires may also be cut into 3 pieces like a pie or cut in half on the circumference (cut like a bagel). Shredded or chipped tires are also accepted. Several local retailers accept used tires.

Please call first — fees apply
G.L. Moore Tire Pros & Automotive - 2253 E. Olive Ct. 869-2561

Big O Tires -
2020 N. Glenstone Ave. 831-1540
Mitchem Tire & Wheel - 3100 S. Campbell 882-3100
307 E. Kearney 869-7394

R&B Tire Pros -
1811 W. Republic Rd. 889-5945
Smart Buy Tire - 1045 S. Campbell 831-3589

Well's Tire & Auto -
1612 W. Division 862-4962
Goodyear Commercial Tire & Service - 5210 W. State Hwy. 266 866-0809

Used Motor Oil
Please do not put in trash. Put waste oil in clean containers only (use original containers or milk jugs). Do not use bleach bottles or bottles that have contained chemicals other than motor oil. City's Household Chemical Collection Center - (Call for appointment) 864-2000

AutoZone - all Springfield locations
Import Car Service - 1901 S. Stewart 881-0101

Mister HoShine Lube Express -
All Springfield locations
Kwik Kar Automotive - 4112 S. Kansas Exp. 887-5945

O'Reilly Auto Parts (oil and filters) - All Springfield locations
R&B Tire Pros - 1811 W. Republic Rd. 889-5945

Wal Mart Super Center - (5 gallon limit)
1923 E. Kearney 865-4575
2021 E. Independence 886-8654
2825 N. Kansas Exp. 865-9721

Aluminum (rims/crutch)
All Metal Recycling - 3340 W. Division 862-0011
Bob's Scrap Metal - 3241 W. Division 869-6633

City of Springfield Recycling Centers
Commercial Metals Co. - 634 E. Phelps 864-0548
Computer Recycling Center -

528 N. Prince Lane 866-2588
(pickup service available - fees may apply)
Curbside (call your waste hauler) 767-4390
Greenway Recycling - Fordland, MO 829-4001

Habitat for Humanity ReStore -
(cans, scrap, aluminum) 829-4001
Mark Recycling Services - 225 S. Walnut, Republic, MO 732-9253
McCoy Iron & Metal - 321 N. Fort 866-3707

New American Recycling - (cans only)
357 N. Fort 862-9995
Ronald McDonald House Charities of the Ozarks - 949 E. Primrose 875-3505

S&S Recycling LLC
(Aluminum can tabs only - call for details)
8930 1st Rd, Mountain Grove 926-3360
22395 Route 66, Lebanon 588-3555

Springfield Iron & Metal -
1323 W. Locust 869-7373
Humans Society of Southwest MO - (cans only)
3161 W. Norton Rd. 833-2526

Waste Corp. of MO - (residential/commercial uses)
2120 W. Bennett 831-3195
Antifreeze
City's Household Chemical Collection Center - (call for appointment) 864-2000

Mister HoShine Lube Express -
All Springfield locations
Kwik Kar Automotive - 4112 S. Kansas Exp. 887-5945

R&B Tire Pros -
1811 W. Republic Rd. 889-5945
Appliances - major & microwaves
All Metal Recycling - 3340 W. Division 862-0011

Bob's Scrap Metal - 3241 W. Division 869-6633
C & C Appliances - (including air conditioners)
1101 S. Scenic 865-3296

Commercial Metals Co. - (no TVs or microwaves)
634 E. Phelps 862-0548
Computer Recycling Center - (No Freon)
528 N. Prince Lane 866-2588

(pickup service available - fees may apply)
Freedom Appliance Outlet - 521 W. Kearney 862-8585
Habitat for Humanity - (no TVs)
2410 S. Scenic Ave. 829-4001

McCoy Iron & Metal - 321 N. Fort 866-3707
New American Recycling - (cans only)
357 N. Fort 862-9995

Ronald McDonald House Charities of the Ozarks -
949 E. Primrose 875-3505
(Aluminum can tabs only - call for details)

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22395 Route 66, Lebanon 588-3555

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2120 W. Bennett 831-3195
Antifreeze
City's Household Chemical Collection Center - (call for appointment) 864-2000

Mister HoShine Lube Express -
All Springfield locations
Kwik Kar Automotive - 4112 S. Kansas Exp. 887-5945

R&B Tire Pros -
1811 W. Republic Rd. 889-5945
Appliances - major & microwaves
All Metal Recycling - 3340 W. Division 862-0011

Bob's Scrap Metal - 3241 W. Division 869-6633
C & C Appliances - (including air conditioners)
1101 S. Scenic 865-3296

Commercial Metals Co. - (no TVs or microwaves)
634 E. Phelps 862-0548
Computer Recycling Center - (No Freon)
528 N. Prince Lane 866-2588

(pickup service available - fees may apply)
Freedom Appliance Outlet - 521 W. Kearney 862-8585
Habitat for Humanity - (no TVs)
2410 S. Scenic Ave. 829-4001

McCoy Iron & Metal - 321 N. Fort 866-3707
MO Council of the Blind - (working appliances)
2713 N. Kansas Expwy. (call first) 831-7600

S&S Recycling LLC
(no microwaves or TVs)
8930 1st Rd, Mountain Grove 926-3360
22395 Route 66, Lebanon 588-3555

Springfield Iron & Metal -
1323 W. Locust 869-7373
Automobiles - junk cars with titles
All Metal Recycling - 3340 W. Division 862-0011

Bob's Scrap Metal - 3241 W. Division 869-6633
Commercial Metals Co. - 634 E. Phelps 862-0548
Habitat for Humanity ReStore -
(RV's, campers, boats, motorcycles)
2410 S. Scenic Ave. 829-4001

McCoy Iron & Metal - 321 N. Fort 866-3707
S&S Recycling LLC
(with or without title)
8930 1st Rd, Mountain Grove 926-3360

22395 Route 66, Lebanon 588-3555
Springfield Iron & Metal -
1323 W. Locust 869-7373
Batteries - automotive/marine/RV
Please do not put in trash. Most battery retailers will recycle trade-ins.

All Metal Recycling -
3340 W. Division 862-0011
AutoZone - All Springfield locations
Batteries Plus Bulbs - 2216 S. Campbell 823-8060

2648 N. Kansas Expressway 831-2420
City's Household Chemical Collection Center - (call for appointment) 864-2000
Computer Recycling Center - 528 N. Prince Lane 866-2588

(pickup service available - fees may apply)
Import Car Service - 1901 S. Stewart 881-0101
Interstate Batteries - 2545 E. Kearney 831-3372

(Accept other battery types as well—Call for details)
Kwik Kar Automotive - 4112 S. Kansas Exp. 887-5945
McCoy Iron & Metal - 321 N. Fort 866-3707

O'Reilly Auto Parts - All Springfield locations
R&B Tire Pros - 1811 W. Republic Rd. 889-5945
Springfield Iron & Metal - 1323 W. Locust 869-7373

528 N. Prince Lane 866-2588
(pickup service available - fees may apply)
Import Car Service - 1901 S. Stewart 881-0101

Interstate Batteries - 2545 E. Kearney 831-3372
(Accept other battery types as well—Call for details)
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Automobiles - junk cars with titles
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Bob's Scrap Metal - 3241 W. Division 869-6633
Commercial Metals Co. - 634 E. Phelps 862-0548
Computer Recycling Center -



KSMU
ozarks public radio



– Left –
HBA Remodeling
Show

– Right –
HBA Home Show





– Left –
Dairy Farmers of
America and
Ripple Glass

– Right –
Ripple Glass



Ozarks GreenScore

GreenScore motivates, educates, and rewards area businesses and organizations to become more sustainable based on best practices and internationally recognized standards.

Congratulations!



BKD, LLP
Arvest Bank



Greenstay Hotel & Suites
Kraft Foods



Discovery Center
Drury University
Global Fayre
Springfield Area Chamber of Commerce

Candlewood Suites
Stamina Products
K&S Wire Products, Inc.



DeWitt & Associates
Baymont Inn & Suites
Lamplighter Inn & Suites
Dairy Farmers of America

Best Western Route 66
Connell Insurance, Inc
Mercy Hospital



What's Your GreenScore?



www.ozarksgreenscore.com

Special Events Recycling



Trailer provided by Solid Waste Management District "O" Grant



Regional Recycling Hub



A light gray map of the state of Missouri is centered on the slide. Overlaid on the map is the word "Springfield" in a large, blue, cursive script font. Below the word "Springfield" is a small red five-pointed star, and to the right of the star are the letters "MO" in a small, blue, sans-serif font. Radiating from the center of the map are approximately 18 thin black lines, extending towards the edges of the slide.

Springfield

MO

Barbara J. Lucks

City of Springfield

Department of Environmental Services

290 E. Central St

Springfield, MO 65802

417-864-2005

blucks@springfieldmo.gov

